



PROFESSIONAL STANDARDS

- GUIDELINE -

What level will you deliver your coaching at?

What can customers expect when they work with you?

What level of commitment will you make to your education?

What level of commitment will you make to your clients' results?

What level of results are you personally committed to achieving?



What frequency of communication and response times will you guarantee?

What commitment are you making to keeping your time?

What commitment are you making to your physical appearance/ personal presentation?

How will you engage with your colleagues and clients?

How fast will you act on your personal and professional goals?